



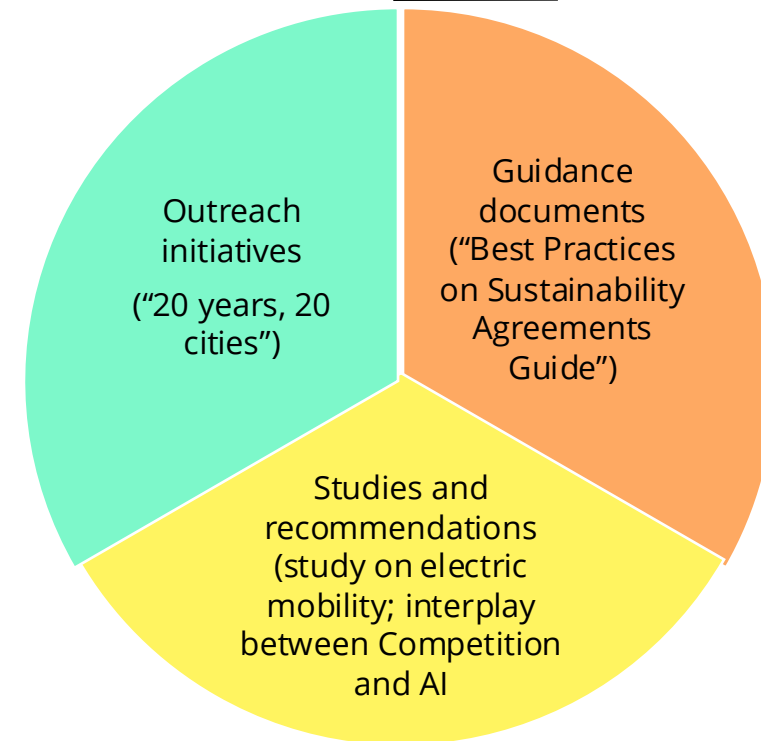
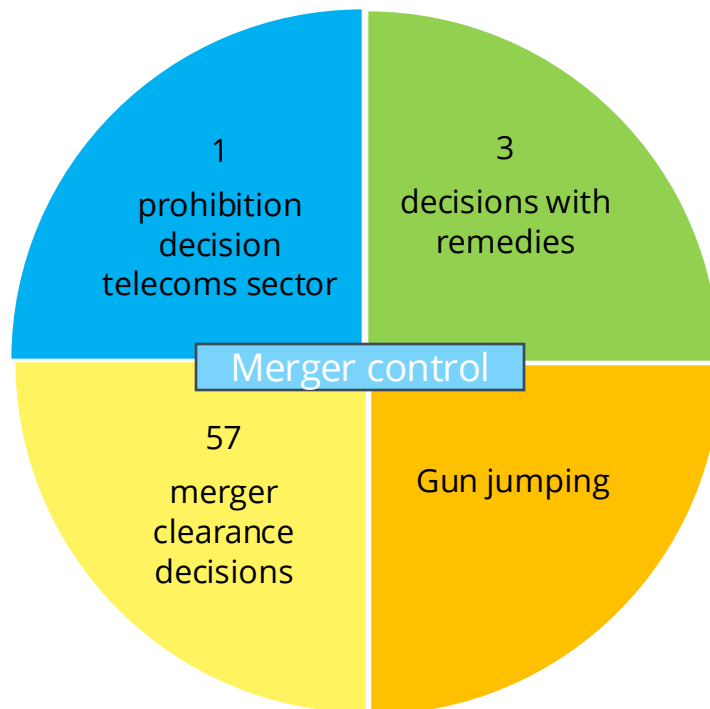
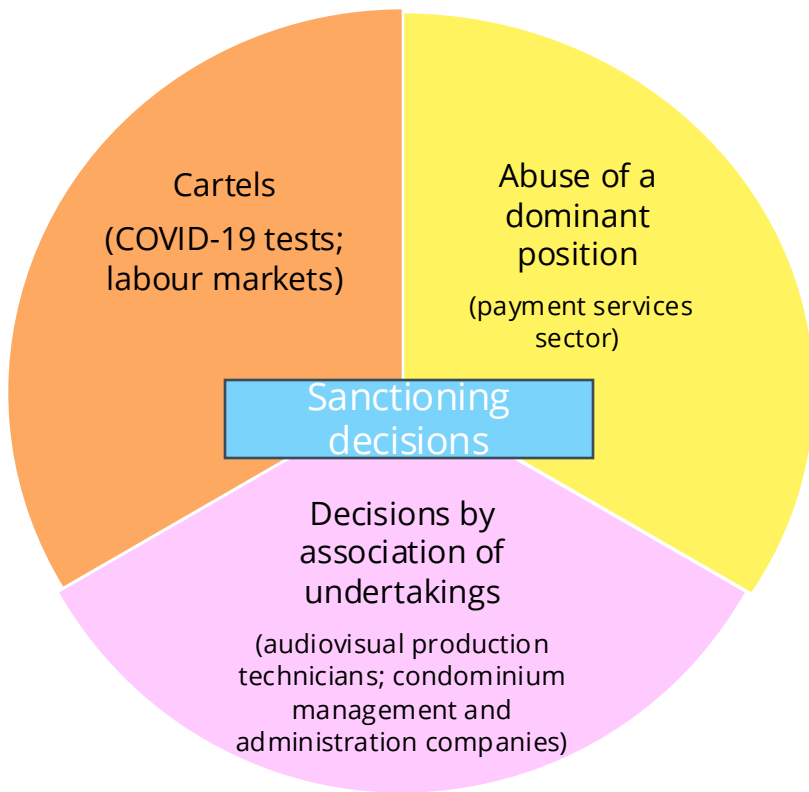
Competition Authority Roundtable

LEAR COMPETITION FESTIVAL

Autoridade da Concorrência

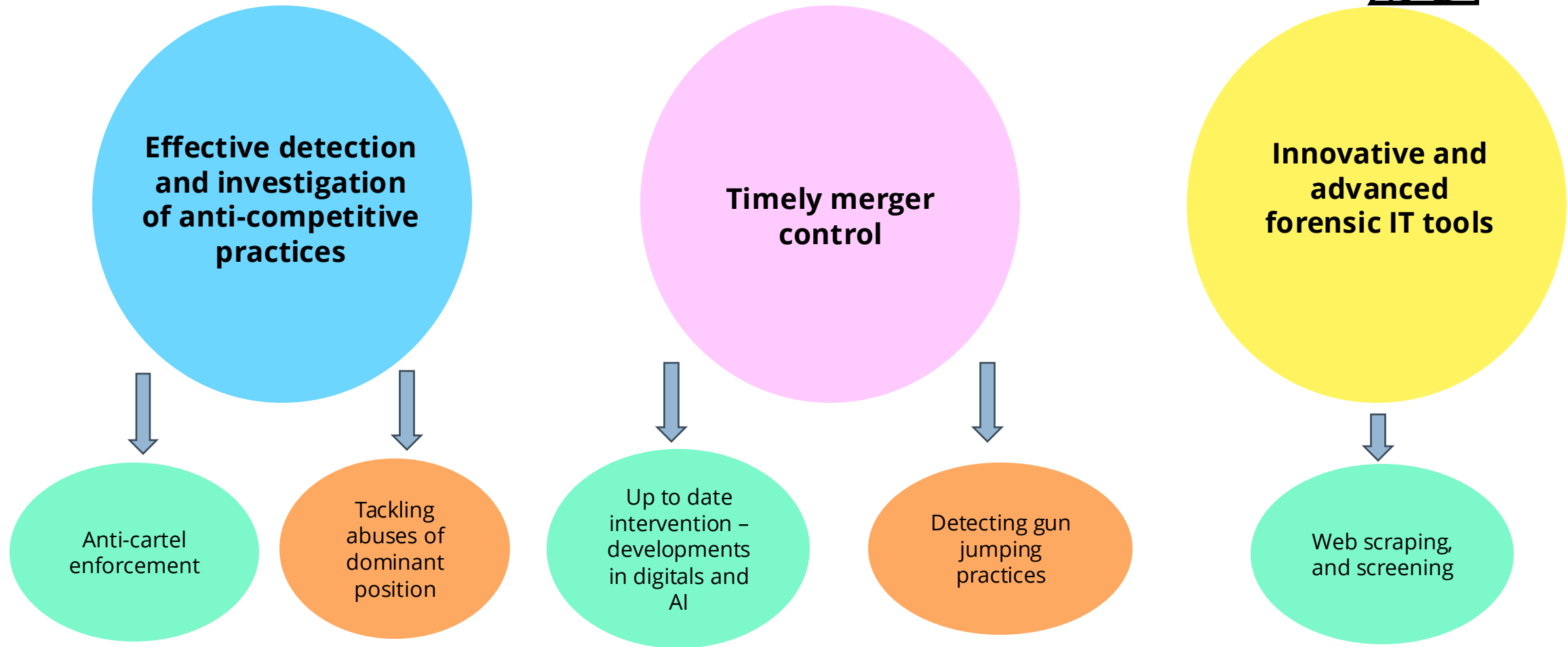
25 September 2024

01 Achievements in 2024 – an overview

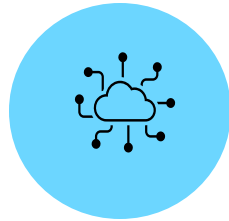


Enforcement

Advocacy



Guaranteeing the functioning and contestability of markets



Artificial Intelligence

- Technological frontier and source of disruptive innovation
- Competition as a driving force for innovation
- Markets prone to high levels of concentration



Sustainability

- Potential benefits of sustainability agreements
- Risk of greenwashing
- AdC's Best Practices Guide on Sustainability Agreements



Merger control

- Ability to review potential harmful mergers
- Notification thresholds
- New theories of harm



Labour markets

- Wage-fixing agreements
- No poach agreements
- Impact on workers mobility and reducing innovation



concorrencia.pt

